

CHERYL HOLLAND

Author | Empowerment Speaker | Business Coach | Brand Connoisseur

An innovative business coach, entrepreneur, empowerment speaker and author, Cheryl Holland is the founder of A'Sista Project— an empowerment haven for savvy, sassy, and smart women who want to have their cake and eat it too! With her witty and authentic approach she motivates, inspires, and empowers women to disconnect from the status quo to fully pursue purpose and passion without feeling guilty or selfish. Her focus is to increase the social, economic, and spiritual strength of women by developing confidence and building life and business success through private and group coaching, seminars, workshops, and conferences.

Cheryl is the author of **“Have Your Cake & Eat it Too!”** - The Savvy & Sassy Guide to Get What You Want In Life & Business. She is the host of the annual, **Permission Granted Empowerment Seminar** where she brings together other empowering women to help motivate and inspire attendees to greatness. Cheryl is also is the creator of the **Make It Happen Business Boot Camp**, an 8-week business-training program as well as the **Idea to Income Formula** home study program.



As a branding connoisseur, Cheryl works with entrepreneurs, speakers, authors, consultants and coaches to build their brands and turn their websites into money making profit centers through her branding and design company, A'Sista Media Group, LLC. Her business-coaching clients look to her for help attracting more clients, expanding their influence and increasing their income.

Cheryl is also known for her work and dedication when it comes to serving the Lord in ministry and doing it all in the spirit of excellence. She has served in ministry for more than 15 years and is an anointed and uncompromising Bible teacher. Her teaching style is clear, to the point and unapologetic; but sprinkled with grace. She has served in several capacities in the Church including teaching Sunday school for youth and adults, developing discipleship curriculum, and using her gifts to exemplify excellence in administration, organization, planning, as well as graphic and web design.

Have Your Cake & Eat It Too!

The Savvy & Sassy Guide to Get What You Want In Life & Business

It's way too common; the woman who simply exists instead of living a life that fulfills her. She is laden with guilt whenever she thinks about giving to herself, so she does what she knows best – takes care of others, and neglects her own needs and desires. Those dreams she had before “life happened” are buried deep in her mind and soul. She's living her life all over the place, but nowhere at the same time.

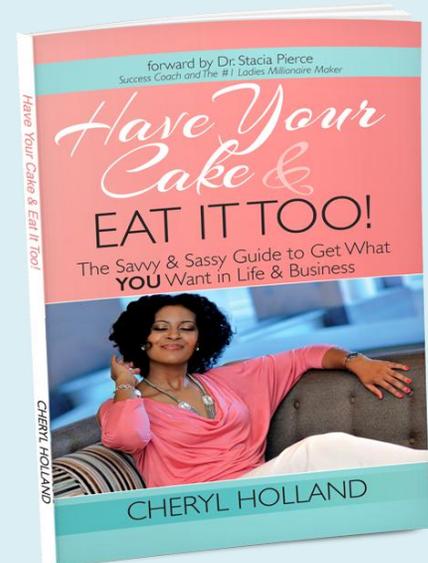
In “Have Your Cake & Eat It Too”, Cheryl begins her writing as a defibrillator to give life resuscitation to those women who are barely breathing but are ready to finally exhale. Sharing the keys to success as main ingredients, she explores how one can use the ingredients they already have to create the life they really want.

For those whose dreams have been on delay or feeling stuck in life this book will help you reclaim your power and use it in ways you never thought possible. This sassy, easy-to-use guide will help you to be happy, successful, and satisfied. It will change the way you look at your relationships, your career, and it will connect you to your power to change your life. Are you ready to be in control of your life? Do you want to fear-less and be more power-full?

You no longer need to settle for the way things are ... you can open up to the way things can be—if you dare to tap the power within! Cheryl uses a cake as a metaphor to help you realize that you have all of the right ingredients within to create the life you want. You'll be inspired to:

- Put a demand on your potential
- Create boundaries for your relationships
- Use what you have to create success
- Effectively endure the process to the promise

Enjoy this book as it helps you take charge and move your life forward so that you can get what you really want – to Have Your Cake and Eat It Too!



“This book is so inspiring, motivating and uplifting!”
Maisha Beard

When I read a book I always start at the beginning but I opened this book and read a page and seriously cried because I so needed that reminder.
Natalie Louis

“I finished the book! A job well done Cheryl. Now I'm going to Have My Cake & Eat it Too & I won't feel guilty
Tiffiney Taylor



Have Your Cake & EAT IT TOO!

The Savvy & Sassy Guide to
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FAB Virtual Book Tours
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#HaveYourCakeAndEatItToo



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Book Review

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